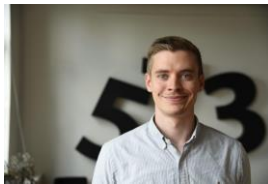


Om GS1 Denmark

- Medlemsorganisation, not for profit, NGO
- Et af 115 landekontorer
- Etableret 1981
- 8.000 medlemmer, privat og offentlig
- 26 medarbejdere
- Detail, fødevarer, landbrug, sundhed, miljø, offentlig administration
- Stop Spild af Mad, Fra Jord til Bord, Cirkulær Økonomi, Patientsikkerhed, Tjek Kemien mobilapp...

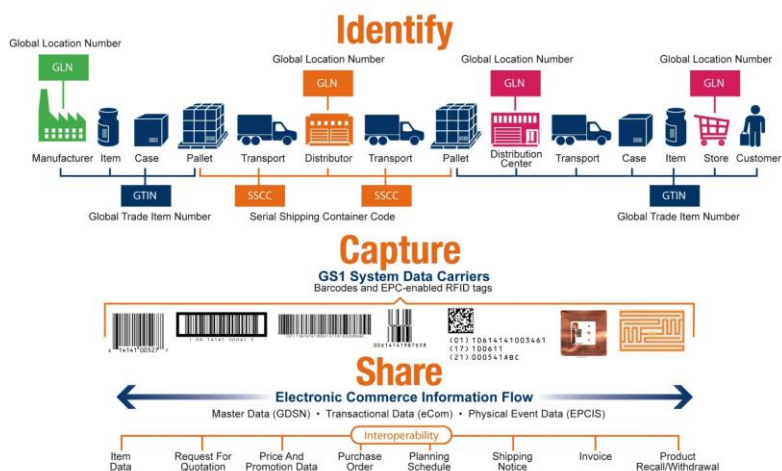


The Global Language of Business

© GS1 Denmark 2015

3

GS1 Systemet



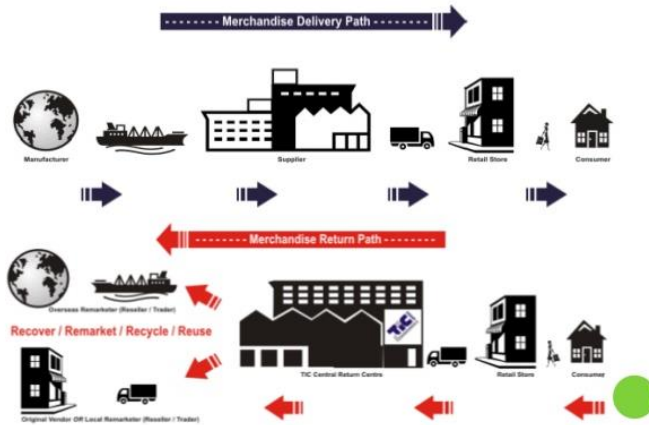
The Global Language of Business

© GS1 Denmark 2015

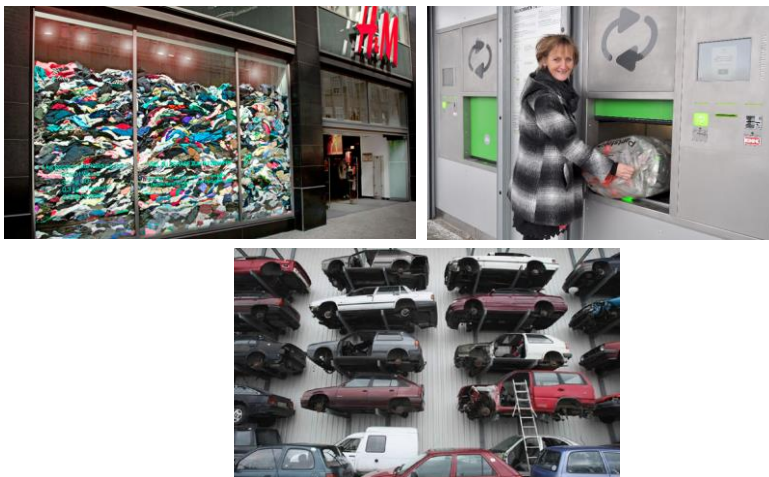
4

“Frem og tilbage”






REVERSE LOGISTIC PROCESS



Vi kender det allerede fra i dag....



Kæmpe potentiale!

SECTOR	OPPORTUNITY	NET VALUE CREATED EUR MILLION, 2035
 FOOD AND BEVERAGE	1 Value capture in cascading bio-refineries	300 - 500
	2 Reduction of avoidable food waste	150 - 250
 CONSTRUCTION AND REAL ESTATE	3 Industrialised production and 3D printing of building modules	450 - 600
	4 Reuse and high-value recycling of components and materials	100 - 150
	5 Sharing and multi-purposing of buildings	300 - 450
 MACHINERY	6 Remanufacturing and new business models	150 - 250
 PLASTIC PACKAGING	7 Increased recycling of plastic packaging	Not assessed
	8 Bio-based packaging where beneficial	Not assessed
 HOSPITALS	9 Performance models in procurement	70 - 90
	10 Waste reduction and recycling	Not assessed

Kilde: https://www.ellenmacarthurfoundation.org/assets/downloads/government/20151113_DenmarkCaseStudy.pdf



The Global Language of Business

© GS1 Denmark 2015

7

Trends – set igennem GS1 brillerne....

- Madspild
- Autentificering
- Sporing og tilbagekaldelse
- Cirkulær økonomi
- Hændelsesopsamling
- Farlige stoffer
- Visualisering f.eks. ved Smart Mirrors
- Hygiejnekontrol
- Billedgenkendelse
- Augmented Reality



The Global Language of Business

© GS1 Denmark 2015

8



The Global Language of Business

Jane Wulff

Head of Standards and Implementation

Mobil: (+45) 26 19 40 90, Mail: jw@gs1.dk



The Global Language of Business

Sacha Mendes da Silva

Head of Market Relations

Mobil: (+45) 30 74 85 76, Mail: ssi@gs1.dk
Skype: sachamdasilva, Twitter: @sachamdasilva

